



SHARE Policy Dialogue 13

Policy Dialogue 13 – “University and Employer Engagement to Enhance Graduate Employability in ASEAN”

DRAFT CONCEPT NOTE

November 23rd – 25th 2021

The Support to Higher Education in the ASEAN Region (SHARE) Programme is the European Union’s flagship higher education programme with ASEAN. The Programme is implemented by a consortium comprised of the British Council, the DAAD, ENQA and Nuffic. Since 2015, SHARE has worked alongside the ASEAN Secretariat and regional partners to strengthen regional cooperation, enhance the quality, regional competitiveness and internationalisation of ASEAN Higher Education institutions and students. The SHARE Programme resumed its work with ASEAN with effect from 27th February 2021 with the agreement for a programme extension between the ASEAN Secretariat and the European Commission until the end of 2022.

The SHARE Extension enables the programme to provide technical assistance to the ASEAN Secretariat and regional stakeholders in their implementation of the **ASEAN Work Plan on Education 2021-2025**, which was adopted by the ASEAN Education Ministers Meeting (ASEM) on May 31st, 2021. As a key sector for the ASEAN region, Higher Education is incorporated in the Work Plan through ‘**Outcome 3: Enhanced regional capacity in higher education as part of lifelong learning provision, including the harmonisation of ASEAN higher education.**’

I. BACKGROUND AND OBJECTIVES

The occasion of the 12th SHARE Policy Dialogue on July 27th, 2021 saw the launch and inaugural meetings of the **ASEAN Working Group on Higher Education Mobility 2025 (AWGHEM)**. The SHARE Programme serves as the Technical and Operational Advisor to the Working Group. The members of the Working Group are expected to contribute to the realisation of the ASEAN Education Work Plan 2021-2025, specifically the activities of **Output 3.2: ‘Sustained and strengthened ASEAN capacity in higher education harmonisation through strategies, mechanisms, and scholarship provision.’** To this end, and within the scope of its mandate, the Working Group wishes to engage representatives of regional employers to provide input on student



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internships, employability, and potential sources of funding and support for the sustainable implementation of an intra-ASEAN Student Mobility Scholarship.

Young people have been amongst the hardest hit by the COVID-19 pandemic in ASEAN. Their access to education and employment has suffered in addition to their personal and social lives at a critical time in their development. Yet, ASEAN youth have the potential to contribute significantly to job creation, innovation, and advancing the socio-economic progress of ASEAN. Graduate employability is therefore a key issue, when we consider that 34% of the region's population are between the ages of 15 and 35. In 2017, ASEAN launched the '**ASEAN Youth Development Index (YDI)**'. In its first phase the ASEAN YDI tracked key indicators across 4 domains, namely: **Education, Health and Well-being, Employment and Opportunity**, and **Participation and Engagement**. A second phase of ASEAN YDI (YDI-II) report, '**Understanding How Young People See ASEAN**' sought to define the fifth domain of '**Awareness, Values and Identity**' amongst ASEAN university students. These 5 domains are the priority areas for the **ASEAN Work Plan on Youth 2021-2025**.

The ASEAN Declaration on Human Resources Development for the Changing World of Work, adopted by the 36th ASEAN Summit on 26th June 2020, resolved to undertake the following:

14. Strengthen cooperation and coordination of relevant ASEAN sectoral bodies, private sector, academia, tripartite partners and other stakeholders to facilitate ASEAN's coordinated and holistic approach on human resources development; and

15. Strengthen cooperation between ASEAN and ASEAN's external partners, including international organisations, to facilitate the sharing of models, good practices, and experiences in advancing human resources development in a changing world of work.

These undertakings are taken forward and implemented through strategies and actions outlined in the **Roadmap of the ASEAN Declaration on Human Resources Development for the Changing World of Work 2020 – 2030** within a vision of:

'An ASEAN workforce that is future ready and equipped with competencies that enable them to actively and effectively contribute to the sustainable development, competitiveness, and resilience of ASEAN.'

The 13th Policy Dialogue implemented by the SHARE Programme and its partners brings together key stakeholders to share information, exchange views and propose strategies for university and employer engagement to enhance graduate employability in ASEAN. The objectives are as follows:

- To understand universities and employers' perceptions of intra-ASEAN mobility graduates and their employability
- To identify ASEAN graduates' perceptions on the skills and resources they have developed as a result of their intra-ASEAN mobility participation
- To explore what steps can be taken to improve intra-ASEAN mobility programmes' contributions to graduate employability in the post-Covid-19 / Industry 4.0 context
- To share and examine recent research on developments in higher education in Southeast Asia commissioned by the SHARE Programme

II. PARTICIPANTS

Participants will include key stakeholders from the following organisations / groups:

ASEAN SOM-ED Leaders and/or their representatives
ASEAN Secretariat (EYSD and other relevant divisions)
ASEAN Foundation
ASEAN University Network (AUN)
AUN - ACTS
AUN - QA
ASEAN Quality Assurance Network (AQAN)
ASEAN Qualifications Reference Framework Committee
ASEAN Human Development Organisation (AHDO)
Asia-Europe Foundation (ASEF)
Asia-Europe Meeting (ASEM) Education
SEAMEO RIHED
European Union Delegations in ASEAN
ASEAN Higher Education Institutions
Higher Education Institutions / Universities of Erasmus Partnership Projects
Employers in the ASEAN Region
European Chambers of Commerce in ASEAN
SHARE Alumni / Erasmus Alumni

III. EVENT FORMAT

Policy Dialogue 13 will be held over the course of three days as a series of public webinars on the Hopin Platform.

IV. DRAFT PROGRAMME

Day One – Tuesday, 23rd November 2021 The Contribution of Internationalisation to Graduate Employability	
14.00 – 14.20	<p><u>Welcome</u></p> <p>H. E. Mr Igor Driesmans, EU Ambassador to ASEAN</p> <p>H. E. Mr Ekkaphab Phanthavong, Deputy Secretary-General of ASEAN</p> <p>Mr Darren McDermott, SHARE Team Leader</p> <p><u>Launch of ASEAN Higher Education Harmonisation Community of Practice</u></p>
14.20 – 14.30	<p><u>Keynote:</u> Dr Michael Murphy, President of the European University Association</p>
14.30 – 15.30	<p><u>Panel Discussion</u></p> <p>Session Chair and Moderator: Dr. Miguel Lim, University of Manchester</p> <ul style="list-style-type: none"> • Dr Choltis Dhirathiti, Executive Director of the ASEAN University Network • Mr Roger Y. Chao Jr., PhD, Assistant Director/Head, Education, Youth and Sports Division, The ASEAN Secretariat • Dr Romyen Kosaikanont, SEAMEO RIHED Centre Director • Mr Peter Van Tuijl, Director of Nuffic Neso Indonesia
15.30 – 16.10	<p><u>Networking Session</u></p>
16.10 – 16.30	<p><u>Presentation of State of Play Study on Internationalisation in ASEAN</u></p> <p>Session Chair and Moderator: Mr. Darren McDermott, SHARE Team Leader</p> <ul style="list-style-type: none"> • Prof. Dr Robert Wagenaar, Professor of History and Politics of Higher Education, Director of the International Tuning Academy Groningen, President of the Erasmus Mundus Joint Master Programme, Euroculture: Society, Politics and Culture in a Global Context • Assoc. Prof. Dr Pornapit Darasawang, Vice President for Internationalisation, King Mongkut’s University of Technology Thonburi
16.30 – 17.00	<p>SHARE Community of Practice Q&A Panel on the State of Play Study on Internationalisation in ASEAN</p>
17.00 – 17.30	<p>Post-session Networking Space</p>

Day Two – Wednesday, 24th November 2021 The Nexus of University and Employer Collaboration	
14.00 – 14.30	<u>Keynote and Q&A:</u> “Embedding Employability in the University Curriculum” Prof. Bernard Tan, NUS Senior Vice Provost
14.30 – 15.30	<u>Panel Discussion</u> Session Chair and Moderator: Mr. Darren McDermott, SHARE Team Leader <ul style="list-style-type: none"> • Dr Bob Aubrey, Founder and Chairman of the Advisory Board (ASEAN Human Development Organisation) and Chair of the Human Development Committee of the European Chamber of Commerce in Singapore • Ms Chelvin Loh, Director, Jobs-Skills Insights Division - Building Intelligence, Powering Insights • Mr Nazrul Aziz, Head of Industry Partnership at Talent Corporation Malaysia Berhad
15.35 – 16.05	<u>Session Outline</u> SHARE Alumni Employment Journey Video SHARE Alumni Employment Journey Video is the first edition of the planned SHARE Video Series. It will capture stories from selected SHARE mobility programme alumni about their SHARE mobility experience and how it has contributed to their employability. Panel Discussion with SHARE Alumni on Their Employment Journey This session provides an avenue to engage the SHARE mobility programme alumni to conduct a panel discussion regarding their employment journey. They will share the developments they have had since their SHARE mobility programme. Discussion will revolve around skills and experience they acquired through participating in their mobility programme. Session Chair and Moderator: Ms. Raya Mae Trinidad Aquino, SHARE Mobility Programme Alumnus from the Philippines <ul style="list-style-type: none"> • Mr Marko Tatang, SHARE Mobility Programme Alumnus from Indonesia • Ms Candice Kang, SHARE Mobility Programme Alumnus from Malaysia • Ms Nyan San Lwin, SHARE Mobility Programme Alumnus from Myanmar • Ms Vu Thi Binh Minh, SHARE Mobility Programme Alumnus from Viet Nam
16.10 – 16.30	<u>Presentation of ASEAN Virtual Exchange / COIL Study</u> <ul style="list-style-type: none"> • Dr Keiko Ikeda, Vice Director of Institute for Innovative Global Education, Kansai University • Dr Abdul Latiff Ahmad, Director of the International Relations Centre, Universiti Kebangsaan Malaysia Global
16.30 – 17.00	SHARE Community of Practice Q&A Panel on the SHARE Virtual Exchange / COIL Study
17.00 – 17.30	Post-session Networking Space

Day Three – Thursday, 25th November 2021 Industry 4.0 and Graduate Skills	
14.00 – 14.30	<p>Keynote and Q&A: “Casting a vision for future proofing the next generation” Mr Vincent Quah, Education Lead, APAC at Microsoft</p>
14.30 – 15.30	<p><u>Panel Discussion</u></p> <p>Session Chair and Moderator: Prof. Biplap Sikdar, Vice-Dean (Graduate Programmes) & Area Director (Communications & Networks), Faculty of Engineering, NUS</p> <ul style="list-style-type: none"> • Ms Raudhah Nazran, CEO, Accelerate Global, Malaysia • Ms Aom Pattanotai, CEO, Generation Thailand • Mr Brian Liu, Senior Vice President, Group Head of Learning & Organization Development, Lazada
15.35 – 16.05	<p><u>Session Outline</u></p> <p>Panel Discussion with SHARE Alumni on their Industry 4.0 Career Aspirations</p> <p>This session explores SHARE alumni’s career aspirations in the context of Industry 4.0. They will speak about their choice of career and how they are preparing themselves to succeed.</p> <p>Session Chair and Moderator: Mr. Bagus Anugerah Yoga Pratomo, SHARE Mobility Programme Alumnus from Indonesia</p> <ul style="list-style-type: none"> • Ms Aida Amanuddin, SHARE Mobility Programme Alumnus from Brunei Darussalam • Mr Dararath Uk, SHARE Mobility Programme Alumnus from Cambodia • Ms Jazlyn Bon Yu, SHARE Mobility Programme Alumnus from the Philippines
16.10 – 16.30	<p><u>Presentation of SHARE Study on Digital Credentials</u></p> <p>Session Chair and Moderator: TBC</p> <ul style="list-style-type: none"> • Mr Anthony Camilleri, Senior Partner, Knowledge Innovation Centre • Dr Sintho Wahyuning Ardie, S. P., M.Si., Deputy Director for International Program Services, IPB University
16.30 – 17.00	SHARE Community of Practice Q&A Panel on the Study on Digital Credentials
17.00 – 17.30	Post-session Networking Space