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# The future of international tertiary education

# Background: Futures and Scenario planning

**Quantitative/**  
Forecasting/predicting

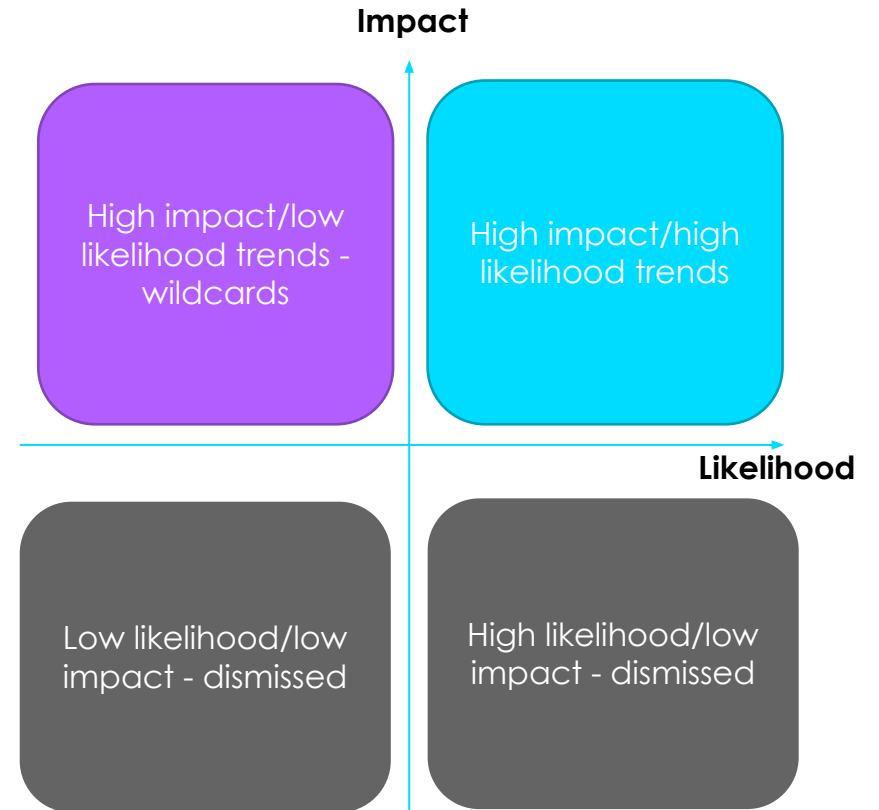
Econometric modelling

Horizon Scanning

Scenario Planning

**Time Horizon (years)**

**Qualitative/**  
Awareness raising/  
Anticipation/Reducing  
Reaction times



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## Why?

Not to make precise predictions of the future, but rather about

### **anticipating probable future scenarios**

By creating these scenarios together with experts in international tertiary education we can:

- Present useful new knowledge and spark debate and action:

***Are these futures desirable?***

***How do we ensure we are moving in the right direction?***

***How do we best prepare to survive and thrive?***

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## How? – (Working with Trajectory Partnerships)

- Interviewed experts in international TE
- Desk based horizon scanning
- Developed set of potential changes in international TE over 15 years
- Rated these trends (likelihood and impact)
- Focus groups with current/recent internationally mobile or engaged students
- Created scenarios of how international TE will look in 15 years
- Ran series of virtual round tables events to discuss, debate and fine-tune the scenarios

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# Core Scenario: Adjusting to a Changing World

An unequal recovery from the pandemic

Uneven demographic change

Technological progress

New student experiences

A shift east

Competition for talent

Vocal students

## Alternative Scenario #1: Adjusting to a Changing World

A painful recovery

Mobility declines

Wholesale shift to digital

Value of the degree under  
threat

## Alternative Scenario #2: Open and Inclusive

Economic development and  
opportunity

A growing student body

Global outlooks and  
partnerships

Face-to-face prioritised – but  
competitive

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## What next?

Refine the thinking

Share initial draft scenario reports

Continue the discussion at Going Global Asia Pacific (November 2022), and beyond.

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