



# **STRENGTHENING THE INTERNATIONALISATION CAPACITY OF HIGHER EDUCATION INSTITUTIONS IN CLMV COUNTRIES: ASSESSMENT OF ENABLING FACTORS AND POTENTIAL CAPACITY BUILDING ACTIVITIES**

**SHARE Programme Closing Event**

**6 Dec 2022**

**Century Park Senayan Hotel**

**Jakarta**

**Prof Dr. Nordin Yahaya**

**Universiti Teknologi Malaysia**



# Project Objectives

## PROJECT OBJECTIVES (OUTCOME)

To strengthen the capacity of higher education institutions in CLMV countries to attract inbound international students

### Output 1 (direct project result)

To conduct an assessment on the capacity of higher education institutions in CLMV countries to market themselves as destinations for ASEAN and non-ASEAN students, implement credit transfer systems and understand barriers to this.

### Output 2 (direct project result)

To propose capacity development on solutions to address barriers to CLMV countries marketing themselves as destinations for ASEAN and non-ASEAN students

### Output 3 (direct project result)

Development and delivery of an online capacity building programme for higher education institutions in CLMV countries based on the solutions identified in Output 2



## 4 Broad Themes of Issues in Internationalisation of Higher Education Institutions in CLMV Countries



Theme 1: Higher Education and Internationalisation Ecosystem



Theme 2: Global Networking, Partnership and Linkages



Theme 3: Global Education and Student Experience



Theme 4: Global Branding, Marketing, Recruitment, Admission