

# Comparability, Competitiveness and Internationalisation - Challenges and Benefits for Universities in ASEAN



**ASEAN  
University  
Network**

Nantana Gajasen, Ph.D.  
AUN Executive Director

# ASEAN



# Regionalization

- 10 Countries in Southeast Asia
- ASEAN POPULATION: 609 m (2013)
- COMBINED GDP: US\$ 2.1 trillion



Ten Nation, One Community  
by the end of 2015  
[AEC]



# EDUCATION ON REGIONALIZATION:



- ☐ Education help constitute:
  - ☐ Public Awareness
  - ☐ individual contribution
  - ☐ sense of belonging
  
- ☐ Which successfully brings about:
  - ☐ Bottom-up development approach
  - ☐ Sustainable development with long-term impacts
  - ☐ Deepening connectivity and linkage on people-to-people level





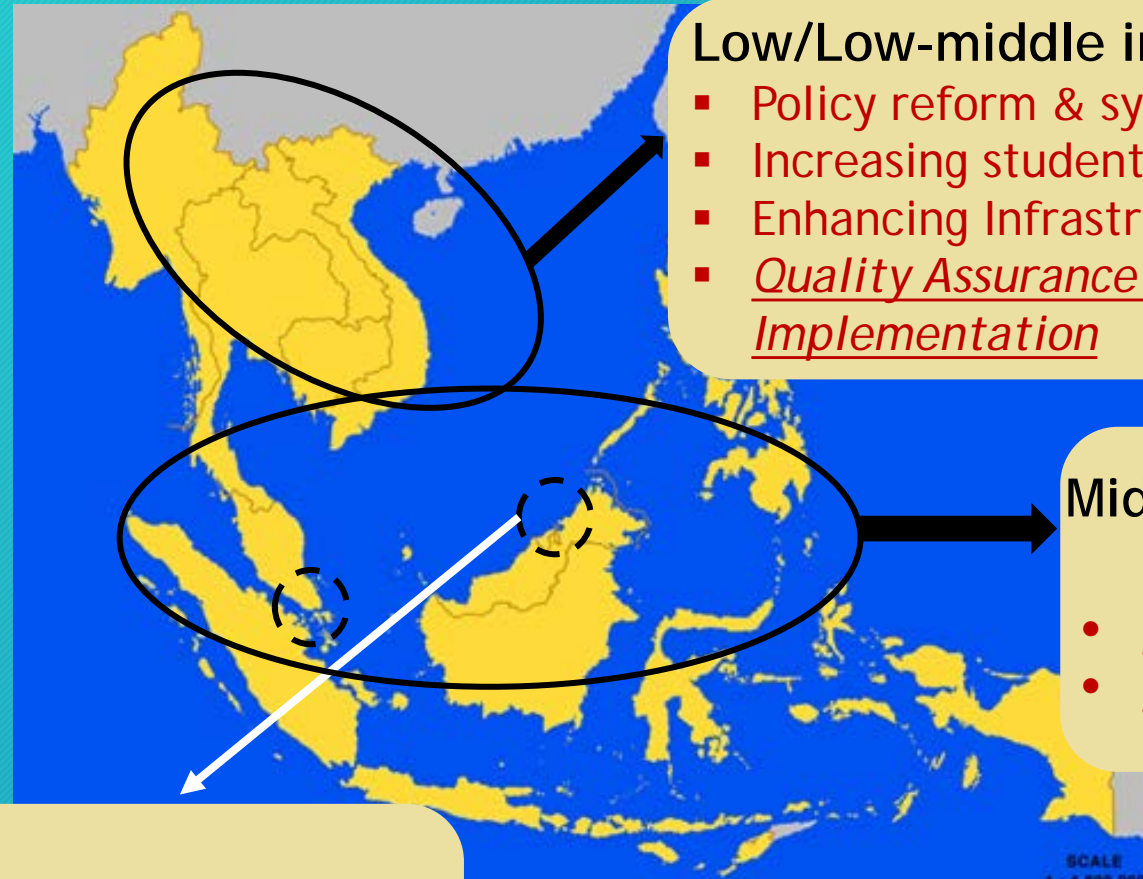


## Number higher education institutions (HEIs) in ASEAN:

Country	No. of HEIs
Brunei	4 (by 2008)
Cambodia	105 (by 2014)
Indonesia	3,800 (by 2014)
Laos	45 (by 2010)
Malaysia	488 (by 2010)
Myanmar	169 (by 2014)
Philippines	2,299 (by 2013)
Singapore	19 (by 2010)
Thailand	141 (by 2013)
Viet Nam	376 (by 2009)

Total = 7,446 HEIs in ASEAN

# ASEAN Higher Education in Focus by economic status:



## Low/Low-middle income: C, L, M, V

- Policy reform & system expansion
- Increasing student enrollment
- Enhancing Infrastructure development
- Quality Assurance Development and Implementation

## Middle income: In, My, Ph, Th

- Quality Improvement
- Internationalisation

## High income:

Brunei - more independent and expand global partnerships

Singapore - well-developed with high international recognition

Education systems reflect economic, social, political, religious and philosophical differences that must be respected.



# Comparison of Current Situations of ASEAN Higher Education:



Economic status	Countries	Current situations
Lower income	Cambodia, Lao PDR, Myanmar,	<ul style="list-style-type: none"> <li>▪ High enrollment demand</li> <li>▪ Threaten of education quality</li> <li>▪ Less access on higher education</li> <li>▪ Lack of resource support</li> </ul>
Low-middle income	Viet Nam	<ul style="list-style-type: none"> <li>▪ Limited qualified faculty &amp; staff</li> <li>▪ More opportunity for private HEIs</li> <li>▪ Emphasis more on teaching for skill improvement</li> </ul>
Middle-income	Indonesia Malaysia Philippines Thailand	<ul style="list-style-type: none"> <li>▪ High enrollment demand</li> <li>▪ Emphasis on education quality improvement</li> <li>▪ Less public expenditure by shifting cost to students</li> <li>▪ Emphasis more on research-oriented policy</li> <li>▪ Controlled/limited overseas branch campuses</li> </ul>
High-income	Brunei	<ul style="list-style-type: none"> <li>▪ Increase public expenditure</li> <li>▪ More international academic cooperation</li> </ul>
	Singapore	<ul style="list-style-type: none"> <li>▪ Emphasis more on cutting-edge R&amp;D and innovation</li> <li>▪ Emphasis on international profile &amp; partnerships</li> <li>▪ Hosting overseas branch campuses (13)</li> </ul>

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*\*\*Modified from "Higher Education Across Asia (2011)" and "Higher Education in Asia (2014)"*

# Regional Integration (REGIONALIZATION)

## ➔ Challenging Higher Education



### Effects of ASEAN Integration on Higher Education?

- Raising the demand of higher education
- Increasing cross-border education flux/mobility
- Increasing pressure on education quality from society
- Expanding the diversification of higher education providers
- Widening gap of the inequality of accessibility
- Opening up a potential investment on higher education
- Accelerating regional academic cooperation/networking
- Enhancing possible regional brain circulation through academic exchange and research collaboration
- Accelerating the harmonization of higher education systems
- Shifting the cost of higher education from public funding to students



# New Demands/Trends on higher education: (Internationalization influences)



UNITE FOR QUALITY EDUCATION  
Better education for a better world



**INTERNATIONALIZATION**

**GLOBAL CITIZENSHIP**

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# POST-2015 TRENDS IN HIGHER EDUCATION

## TRENDS IN HIGHER EDUCATION: Sustainable Development, Global Citizenship, etc.



### Internationalisation/Globalisation

- Cross-border collaboration and inter-institutional partnership and academic exchange

### Quality Assurance

- QA for ensuring quality and benchmarking international standards
- Qualification Framework (QF)

### Information Technology

- IT for teaching-learning-research activities
- IT for distance-learning and Life-long learning

### Diversification of funding sources

- Increasing research funding by U-I Partnership
- Enhancing all types of international collaboration

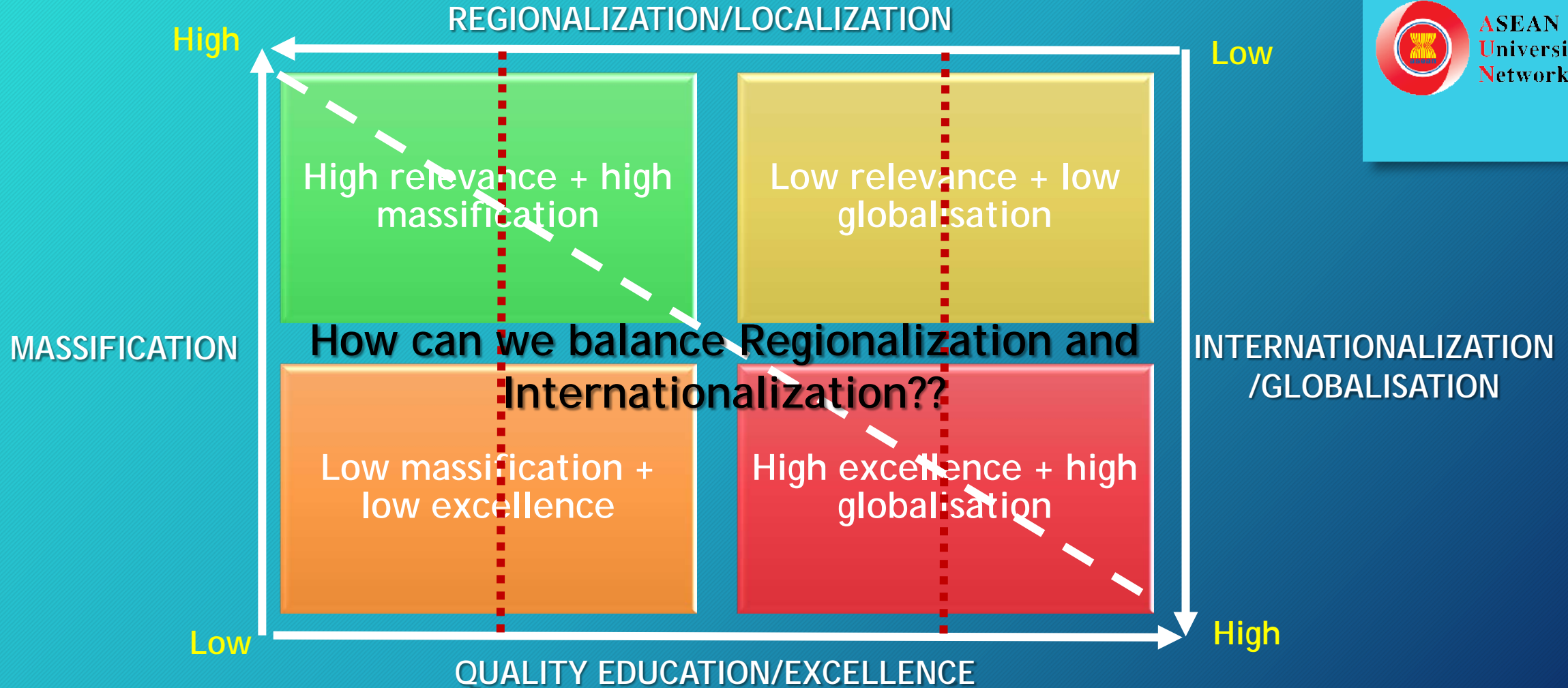
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### Massification

- Broaden education opportunity
- Different types of education providers



# REGIONALIZATION ↔ INTERNATIONALIZATION





Case of Regional  
Cooperation Supporting  
Regionalization....

## ASEAN University Network (AUN): (30 Leading Universities in ASEAN)



1992

The 4<sup>th</sup> ASEAN Summit, the call for cooperation in the field of higher education and human resource development

1995

Charter of the ASEAN University Network was signed by the ASEAN Ministers responsible for higher education.

Agreement on the Establishment of the AUN was signed by the Presidents, Rectors and Vice-Chancellors of participating universities.

2008

One of ASEAN Sectoral Ministerial Body responsible for higher education cooperation and development.



THE  
ASEAN  
CHARTER



# AUN Mandate



## Brunei Darussalam

Universiti Brunei Darussalam



## Cambodia

Royal University of Phnom Penh  
Royal University of Law and Economics



## Indonesia

Universitas Gadjah Mada  
Universitas Indonesia  
Institut Teknologi Bandung  
Universitas Airlangga



## Lao PDR

National University of Laos



## Malaysia

University of Malaya  
Universiti Sains Malaysia  
Universiti Kebangsaan Malaysia  
Universiti Putra Malaysia  
Universiti Utara Malaysia



## Myanmar

Institute of Economics, Yangon  
University of Yangon  
University of Mandalay



## The Philippines

University of the Philippines  
De La Salle University  
Ateneo de Manila University



## Singapore

National University of Singapore  
Nanyang Technological University  
Singapore Management University



## Thailand

Chulalongkorn University  
Burapha University  
Mahidol University  
Chiang Mai University  
Prince of Songkla University



## Viet Nam

Vietnam National University, Hanoi  
Vietnam National University, Ho Chi Minh City  
Can Tho University

Now, 30 Members

of cooperation


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# 9 AUN Thematic Networks



**AUN-Quality Assurance Network (AUN-QA):** Secretariat: AUN Secretariat



**AUN Business and Economics Network (AUN-BE):**  
Secretariat: UGM



**AUN Southeast Asia Engineering Education Development Network (AUN/SEED-Net)**  
Secretariat: Chulalongkorn



**AUN Human Rights Education Network (AUN-HREN):**  
Secretariat: Mahidol



**AUN Inter-Library Online (AUNILO):**  
Secretariat: USM




**ASEAN Credit Transfer System (ACTS):**  
Secretariat: UI



**AUN Intellectual Property (AUNIP):**  
Secretariat: Chulalongkorn



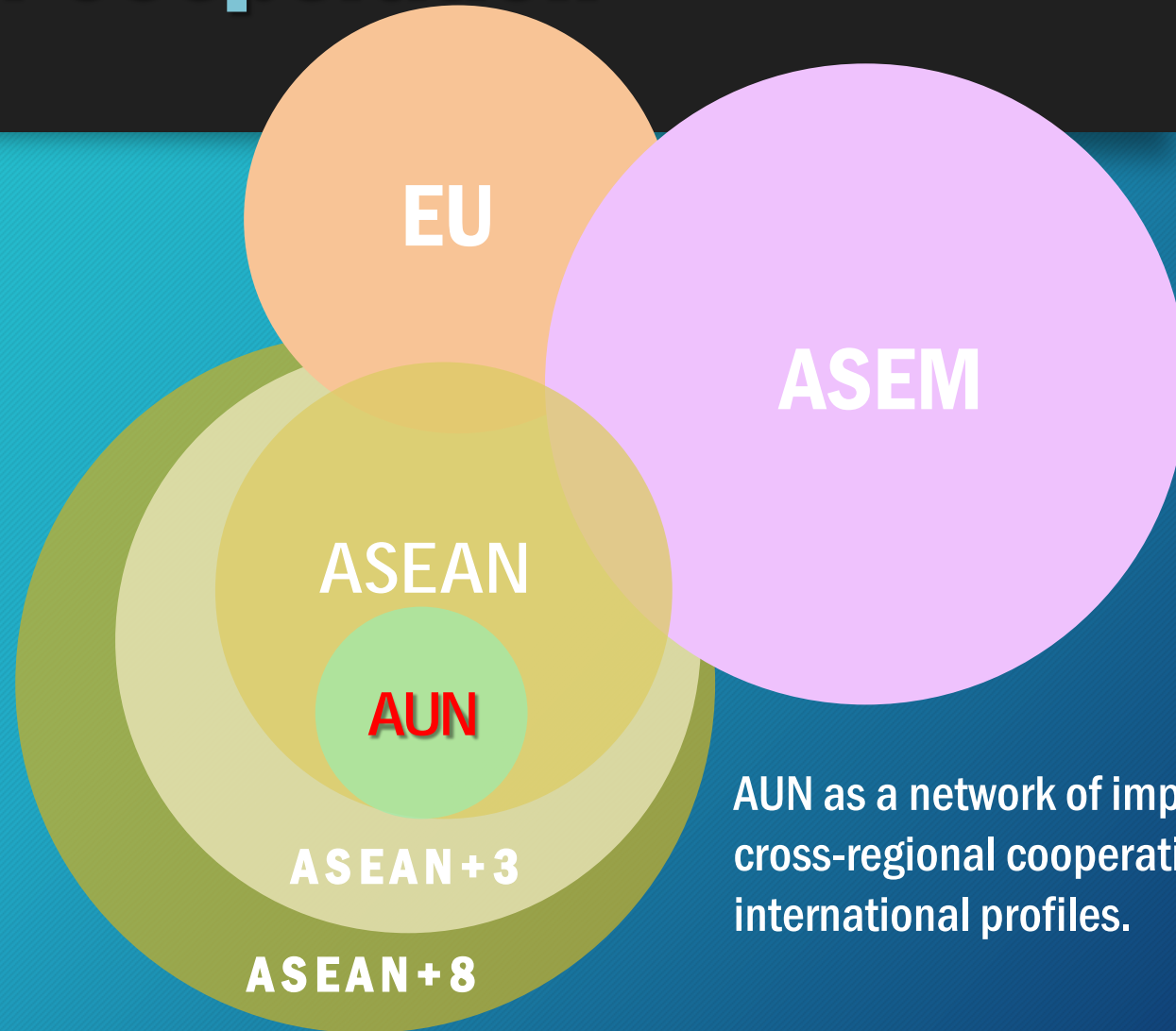
**AUN University Social Responsibility & Sustainability (AUN-USR&S):**  
Secretariat: UKM



**AUN Health Promotion Network (AUN-HPN):**  
Secretariat: Mahidol University (MU)

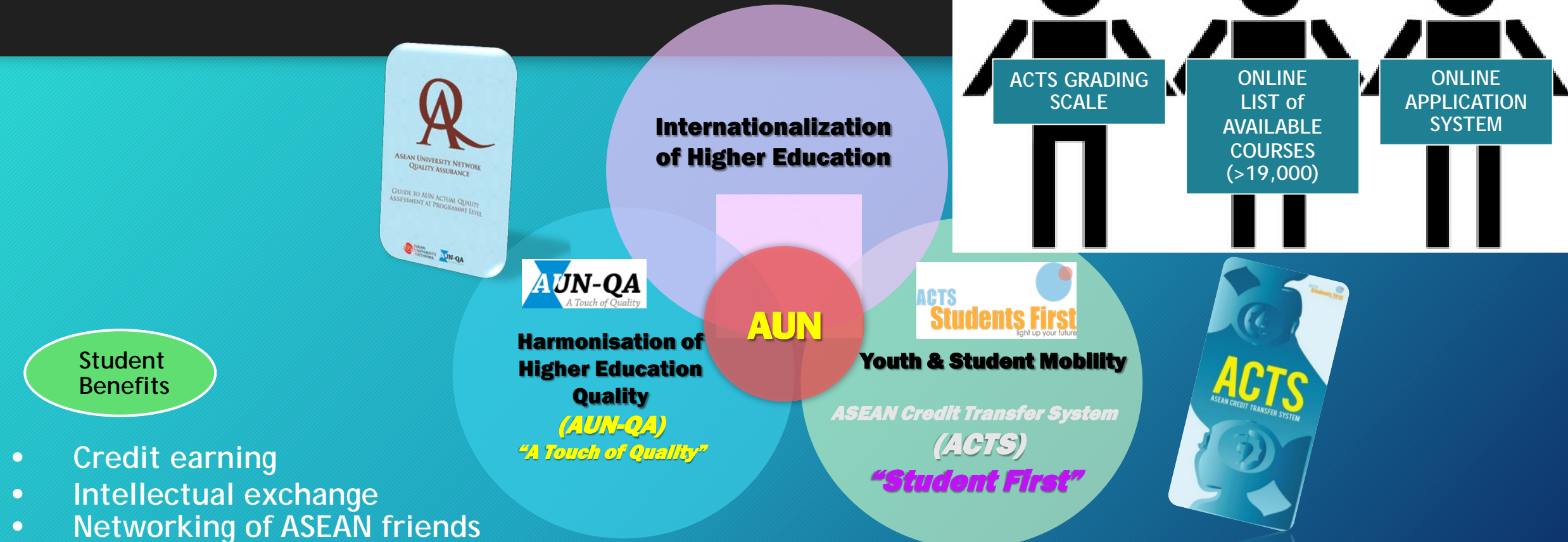


# AUN Landscape of Cooperation



AUN as a network of implementation for cross-regional cooperation and enhancing international profiles.

# AUN & Roles to Support Higher Education Development in ASEAN



Working together based on  
*"Quality Assurance" and "Trust Building"*

AIM for "3Es" ...New Paradigm Shift of Mobility....

- ENRICHMENT purposes
- ENHANCEMENT of student's soft skills
- EXPOSURE of international experiences



# Benefits of Regionalization towards Internationalization:



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Trust  
Building

Friendship

Mutual  
Sharing of  
Benefit

Good Head

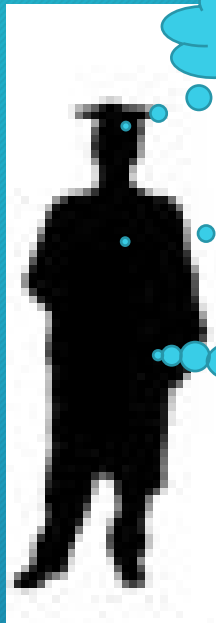
Analytical, critical,  
creative, decisive skills

Big Heart

Ethical and moral minded

Skillful Hands

Technical skills



# Thank you

[<www.aunsec.org>](http://www.aunsec.org)

